



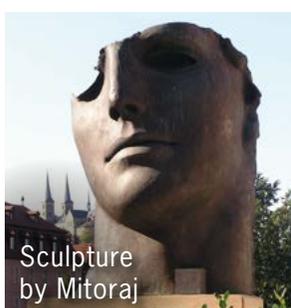
University of Bamberg



Sculpture by Botero



Bamberg Symphony



Sculpture by Mitoraj



Seehof Palace



Levi Strauss Museum



Knight of Bamberg



Franconian Switzerland



Vibrant and lively



Weissenstein Palace



Old Town Hall Bamberg



Bamberg Countryside



Little Venice

Traditional Brewery



.01 Life in Bamberg

With a history of more than thousand years, Bamberg is a more vibrant city than ever before. The old lanes and squares are filled with examples of Franconian lifestyle and almost Mediterranean flair. Nestling between picturesque house facades you can find cafés and restaurants welcoming visitors.

Situated in the heart of Franconia, the region profits from three beautiful natural parks – Fränkische Schweiz, Steigerwald, and Hassberge. A paradise for bikers and walkers and for everyone who is enthusiastic about climbing, skating, golf, hang gliding, or water sports. Finally, local people, as well as guests, young and old alike, enjoy the sociability of a “Bierkeller”, which is the term for a beer garden in Franconia. Either in the city or in the countryside, there is no better place to close a Franconian summer day more beautifully.



.02 Richness of Art and Culture

A wide variety of cultural attractions make the region a unique stage for art and culture.

More than thousand years of history unite in an urban “Gesamtkunstwerk” (total work of art); the Old Town Hall perched on a bridge across the river Regnitz, Bamberg Cathedral with its four towers, the famous Bamberg Rider, mediaeval lanes and magnificent baroque burgher houses, there are many reasons why the old town of Bamberg as a whole was awarded “World Heritage” status by UNESCO.

Art and culture are part of daily life in Bamberg and offer, not only large productions but also small jewels. The world famous Bamberg Symphony Orchestra in the modern concert hall, a string quartet with a historic castle as a backdrop, a play in the ETA Hoffmann theatre, fascinating scenes within the scope of the “Franconian Theatre Summer”, museums with ancient manuscripts, the Levi Strauss Jeans Museums, works of art by great masters, and sculptures by artists from every continent. Lover of all styles of art and culture will find something to treasure!

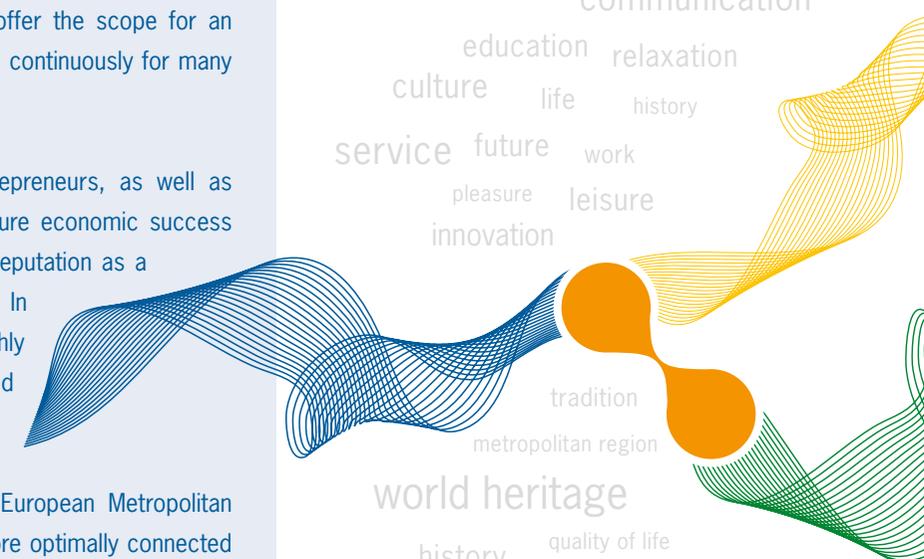
.03 Bamberg's Economic Area

A high quality of life, an attractive cultural environment, and a modern infrastructure offer the scope for an economy which has developed continuously for many years.

Small and medium-sized entrepreneurs, as well as worldwide global players, secure economic success and contribute to Bamberg's reputation as a future-orientated growth area. In addition, the region has a highly qualified and highly motivated skilled workforce at its disposal. The city and district of Bamberg are part of the European Metropolitan Region Nuremberg and therefore optimally connected to international markets. The strategy to focus both on tradition and progress and an entrepreneurial spirit simultaneously has been a great success.

Commercial investors benefit from active assistance by the city and district of Bamberg. The municipal administration provides advice and information in a pro-entrepreneur way and guarantees support in negotiations for real estate purchases and quick, non-bureaucratic licensing procedures.

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.04 Education in Bamberg

The Otto Friedrich University of Bamberg attracts about 13.000 students from all over the world. Popular subjects are humanities, cultural studies, science and economic and social studies. With its faculty for economics and applied informatics it is the top university in Germany. In addition the region offers schools for young children, general education schools – among which are eight high schools – evening classes providing various vocational courses, and is well-equipped to satisfy all educational needs.

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